



WILLIAM WARD SCHUNEMAN
“Bill”

EVENT MANAGEMENT
AUDIO PRODUCTION
WEB CONFERENCING

TECHNICAL OPERATIONS
VIDEO PRODUCTION
AV TECHNICIAN

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TECHNICAL DIRECTOR WITH 17 YEARS EXPERIENCE (1992-PRESENT)

CORPORATE EVENTS

Managed budgeting and technical for corporate events and executive presentations. These meetings ranged from board rooms to ballrooms with over a thousand attendees in the United States as well Europe and Mexico. Clients included Target, 3M, Upsher-Smith, Polaris, Rapala, and Crestliner. Managed crews up to 150 people with budgets to \$250,000.

NEW TECHNOLOGY

Researched, purchased and implemented new technologies as well as maintenance of equipment, for boardrooms and live events. Maintained Macintosh computers. Created video streaming profiles for use on the internet as well as for use within powerpoint.

TECHNICIAN

I am the “GO TO” guy for most technical questions within Media Loft. Performed as engineer on audio for live events as well as studio recording, Skilled in editing and producing videos, live video switching and engineering, projection as well as powerpoint .

CONSULTED WITH BOARD OF DIRECTORS FOR MEDIA LOFT INC.

Consultant on all aspects of transition from family owned company to a 100% owned and operated ESOP (1993 - 2001). Directly experienced Media Loft’s growth from the family’s founding in 1974 to one of The Top 10 of 7000 Film and TV production companies in 1998 (Hope Reports)

CREATIVE HIGHLIGHTS

JUMPING FISH

CHALLENGE

For one event the client wanted jumping fish. They had little money to spend on this event and were hoping we could come up with a low cost solution.

SOLUTION

While collaborating with a co-worker I remembered that we had a number of fans. I thought of removing the blades from the fans and replacing them with foam core and then placing paper fish on the ends. The client was thrilled and ended up using the fish effect throughout the entire meeting.

DANCING EXECUTIVES

CHALLENGE

A client had produced music and wanted to make music videos, again with very little in the budget. The client proposed something like the “dancing baby” from the internet.

SOLUTION

I researched the internet and found software that could create the “dancing baby.” I was able to learn the software and adapt the software to change the “baby” into executives from the company, all under budget. The video became the center point of the event and was played more than just the few times originally scheduled.

COMPUTER SKILLS

Microsoft Office - Word, Excel, Powerpoint. Apple iWork - Keynote, Pages, Numbers. Vectorworks, Photoshop, Illustrator, Finalcut Pro, DVD Studio Pro, Compressor, Motion, Episode, Cleaner, Adobe FLV Encoder, Windows Encoder, ProCoder, Soundtrack, Studio Vision Pro, Cubase, Bias Peak, Wirecast, Quicktime, Cinema 4D, Iclone. Some experience with Flash, Dreamweaver, and Acrobat.

FOCUS

- 1992 **UNIVERSITY OF WISCONSIN EAU CLAIRE**
* Bachelors of Arts Major: music; Minor: creative writing.
- 1986 -1992 **PRODUCTION ASSISTANT,** Media Loft Inc. Minneapolis MN. (Part Time)
* Supported all staff
* Assisted with video shoots
* Assisted with slide and multi-image production
- 1992-1994 **ASSISTANT EDITOR/PRODUCTION ASSISTANT,** Media Loft Inc.
* Recorded audio and video
* Edited audio and video
* Duplicated audio and video
* Functioned as Production Assistant concurrently
- 1994 - 2000 **TECHNICAL COORDINATOR,** Media Loft Inc.
* Purchased all audio and video equipment for live events
* Operated all audio and video equipment for live events
* Maintained all audio and video equipment for live events
* Performed video editing and duplication
* Encoded video for use in Powerpoint as well as internet delivery
* Assisted with video and event production
- 2000- Present **TECHNICAL DIRECTOR,** Media Loft Inc.
* Designed and drafted room layouts
* Developed event budgets
* Acted as project manager for corporate events
* Implemented and operated new technologies
* Researched and purchased production equipment
* Managed,produced, and engineered Webinars
* Managed and produced Webconferences

PERSONAL INTERESTS

MUSIC

I have written and recorded music, and played in dozens of bands (drums, keyboards,guitar)

VIDEO

I have helped concept, shoot and edit 24 hour film projects, done sound effects on award winning 48 hour film project

TRAVEL

Thailand - toured golden triangle, Costa Rica - San Jose, Arenal Volcano, Tambor, Italy and France - Sailboat tour of Italian and French Riviera, Grand Cayman, Canada - Vancouver, Toronto, Ottawa, Rafted down Grand Canyon, Sedona AZ

EVENTS

Attended New York Film and Television Festival as well as Infocomm

COMIC BOOKS

Reading and collecting comic books, Collecting and posing action figures, Going to science fiction films

FAMILY

Spending time with my wife and 2 children

REFERRALS

available upon request